



COMMUNICATIONS AND MARKETING
Barry Shiller

Executive Assistant to VC of Communications and Marketing
Nancy Enomoto (.50 fte)

Constituent Communications
-Flagship Publications (digital, print)
-Development Messaging
-Leadership Communication
-All-Campus Message Planning, Delivery

Marketing Communications
-Promotion of Campus
-Visual Content
-Marketing Planning
-Image/Brand Management
-Brand Standards

Issue Management
-Principal Spokesperson
-Institutional Messaging
-Crisis Planning, Management
-Internal "Consultant" on Messaging

Sr. Editor
Mary Ann Dewey

**Development/
Campaign
Writer****

Sr. Writer
Guy Laisner

Sr. Writer
Gwen Mickelson

Director
Jim Burns

Web Development
-UR Digital Priorities
-High Level Campus Web Presence
-Liason to ITS

Web Developer
Rob Knight

Web Editor

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Web Designer

**Marketing
Communications
Manager
(vacant)**

Publicists

Production

Visual Content

Science, Engineering
Tim Stephens

Social Sciences
Jennifer McNulty

Arts, Humanities
Scott Rappaport

Sr. Artist
Linda Knudson

**Photography, Video
Coordinator**
Carolyn Lagattuta*

*Lagattuta
.50 Visual Contact
.50 Issue Management/General
Unit Administrative Support

**Unfunded Mandates

Sr. Editor
Robert DeFreitas